

2012 PROMOTIONAL CALENDAR

ALASKA
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of
Commerce

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2012 PROMOTIONAL CALENDAR

Publishes	Deadline	Focus	Directory Category List	Special Publication
Jan. 01	Dec. 22	Tours & Travel	Associations	
Jan. 06	Dec. 29	Oil & Gas Reporter	Insurance Brokers	Alliance Meet Alaska / TBA
Jan. 15	Jan. 06	Legis. Preview	Accounting Firms	Chamber Directory / Nov. 17
Jan. 22	Jan. 13	AK Coastal Journal	Private Schools	
Jan. 29	Jan. 20	Health in Alaska	Architectural Companies	
Feb. 05	Jan. 27	Construction/Real Estate	Facilities (Banquets/Meeting Halls)	
Feb. 12	Feb. 03	Education	Native & Villiage Corporations	
Feb. 19	Feb. 10	Transportation	Hotels / Motels	Alaska Air Carriers (Feb. 21-23)
Feb. 26	Feb. 17	Philanthropy & Nonprofits	Trucking Companies	
Mar. 04	Feb. 24	Oil & Gas Reporter	Convention & Visitors Bureaus	State Chamber Quarterly / TBA
Mar. 11	Mar. 02	Finance & Banking	Environmental Svcs / Waste Management	2011 Book of Lists
Mar. 18	Mar. 09	AK Coastal Journal	Cargo Logistics Companies	
Mar. 25	Mar. 16	Mining	Financial Insitutions	
Apr. 01	Mar. 23	Tours & Travel	Automotive Repairs	
Apr. 08	Mar. 30	Transportation	Telecommunications	
Apr. 15	Apr. 06	Health in Alaska	Employers Based in Washington	
Apr. 22	Apr. 13	Legislative wrap	General Construction Contractors	Small Business Resource Guide / TBA
Apr. 29	Apr. 20	Philanthropy & Nonprofits	Moving Companies	
May 06	Apr. 27	Oil & Gas Reporter	Commercial Printing Companies	
May 13	May 04	Construction & Real Estate	Senior Care / Assisted Living	
May 20	May 11	Education	Commerical Passenger Airlines	
May 27	May 18	Alaska's Business Leaders	Caterers	
June 03	May 24	Transportation	Colleges & Vocational Schools	State Chamber Quarterly / TBA
June 10	June 01	Finance & Banking	Hospitals/Specialized Care/Treatment Facilities	
June 17	June 08	AK Coastal Journal	Mortgage Companies	
June 24	June 15	Mining	Oilfield Services Companies	

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July 01	June 22	Oil & Gas Reporter	Building Material Suppliers	
July 08	June 28	Construction & Real Estate	Employment Contractors	
July 15	July 06	Arts & Entertainment	Environmental Engineers	
July 22	July 13	Health in Alaska	Commercial Real Estate Offices	
July 29	July 20	Philanthropy & Nonprofits	Law Firms	
Aug. 05	July 27	Tours & Travel	Fine Dining Restaurants	
Aug. 12	Aug. 03	Conventions & Conferences	Air Cargo Companies	
Aug. 19	Aug. 10	Education	Engineering Firms	
Aug. 26	Aug. 17	Mining	Auto Dealers	
Sept. 02	Aug. 24	Oil & Gas Reporter	Entertainment Providers - Theater/Arts/Music	
Sept. 09	Aug. 30	Finance & Banking	Marketing & PR Firms	
Sept. 16	Sept. 07	Tours & Travel	Alaska's 100 Largest Companies	
Sept. 23	Sept. 14	Transportation	Heavy Equipment Companies	
Sept. 30	Sept. 21	PFD time	Wealth Management	
Oct. 07	Sept. 28	Health in Alaska	Air Charter Companies	
Oct. 14	Oct. 05	AK Federation of Natives	Oilfield Suppliers	State Chamber Quarterly / TBA
Oct. 21	Oct. 12	AK Coastal Journal	Mining Companies	
Oct. 28	Oct. 19	Philanthropy & Nonprofits	Health Clubs/Personal Trainers/Fitness	
Nov. 04	Oct. 26	Mining	Nonprofit Companies	AGC Conference (Nov.7-10)
Nov. 11	Nov. 02	Construction/Real Estate/RDC(11.14-15)	Security Companies	State Chamber Quarterly / TBA
Nov. 18	Nov. 09	Oil & Gas Reporter	Commercial Fishing Supply & Service	
Nov. 25	Nov. 16	Education	Oil & Gas Producers	State Chamber Directory / TBA
Dec. 02	Nov. 23	Helping Hands	Residential Real Estate Offices	
Dec. 09	Nov. 30	Holiday Gift Ideas	Alaska's Largest Retailers	
Dec. 16	Dec. 07	Finance & Banking	Building Maintenance/Landscaping	Meet AK/Alliance / TBA
Dec. 23	Dec. 14	Year in Review	Labor Unions	
Dec. 30	Dec. 20	2012 Forecast		

— FEATURED FOCUS —



OIL & GAS REPORTER

Publishes	Deadline
Jan. 08	Dec. 29
Mar 04	Feb. 24
May 06	Apr. 27
July 01	June 22
Sept. 02	Aug. 24
Nov. 18	Nov. 09



ALASKA COASTAL JOURNAL

Publishes	Deadline
Jan. 08	Dec. 29
Mar 04	Feb. 24
May 06	Apr. 27
July 01	June 22
Sept. 02	Aug. 24
Nov. 18	Nov. 09



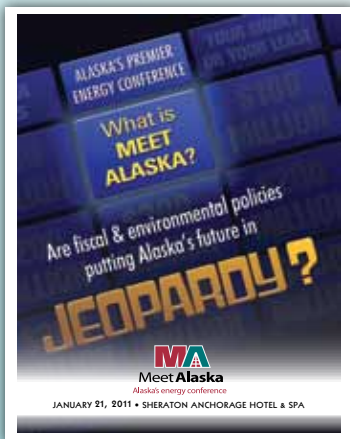
2013 ALASKA STATE CHAMBER DIRECTORY

Publishes	Deadline
Jan. 2013	Nov. 2012



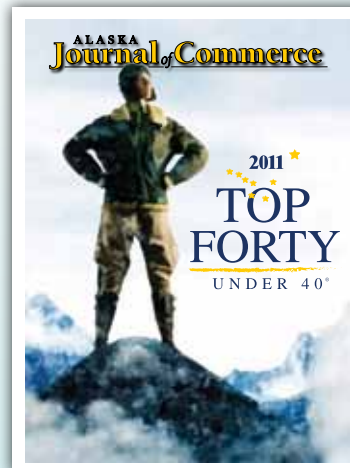
CHAMBER QUARTERLY

Publishes	Deadline
Mar. 04	Feb. 24
June 03	May 24
Oct. 14	Oct. 05
Nov. 11	Nov. 02



2013 MEET ALASKA / ALLIANCE

Publishes	Deadline
Jan. 2013	Dec. 2013



2013 Top Forty Under 40®

Publishes	Deadline
March 2013	Feb. 2013