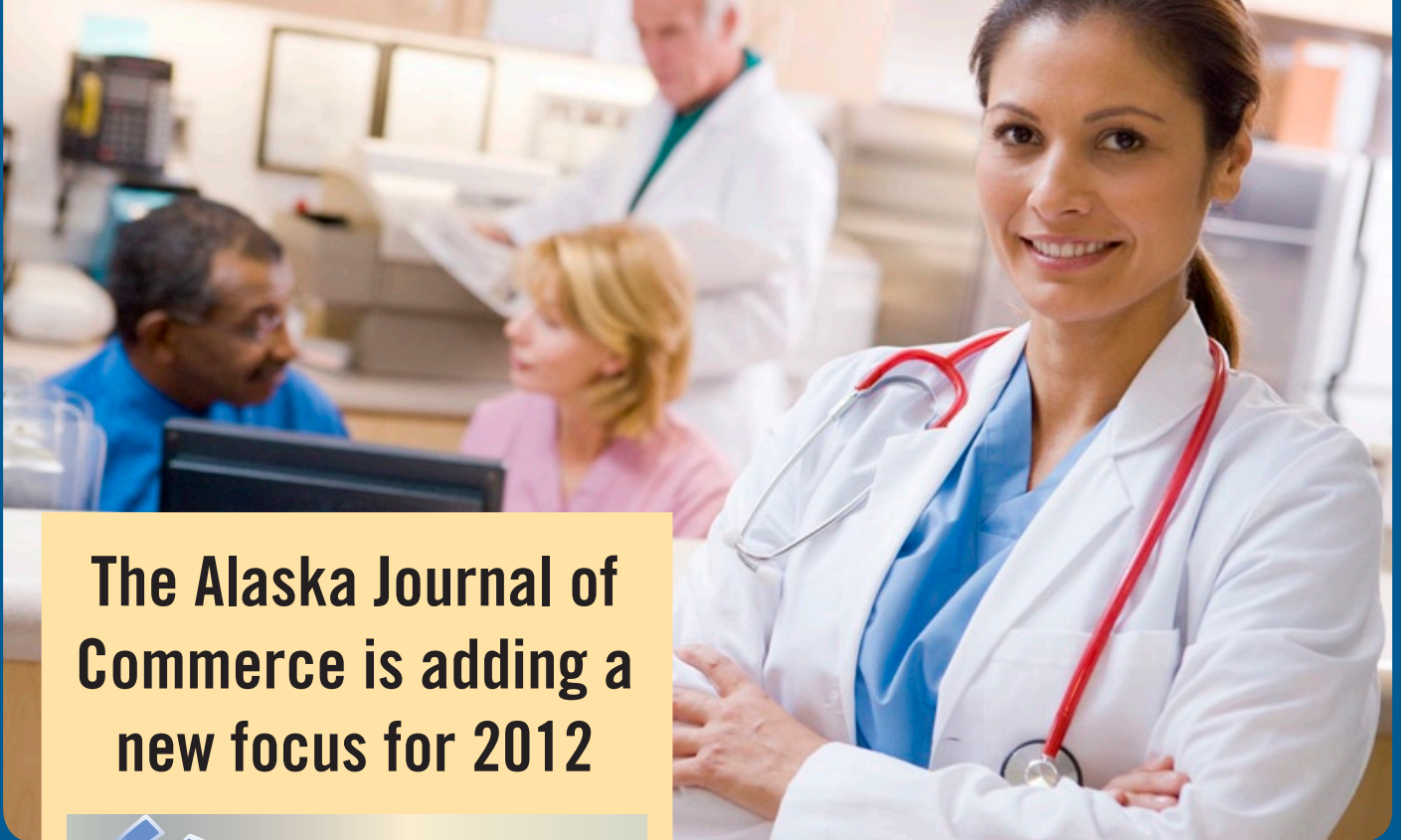


New Focus for 2012



**The Alaska Journal of
Commerce is adding a
new focus for 2012**



Topics through the year will include– new trends and services, new construction, plus funding (state and federal– Medicare, Medicaid), health insurance (rates, changes, wellness programs). Also look for profiles of providers and patients, wellness and fitness programs, as well as a look at alternative methods and even coverage of wellness for pets.

The Alaska Journal of Commerce has the state's leading business editorial team, and the coverage from a business approach will also inform readers about larger trends and services, such as new medical treatments, the latest on medicines, and other issues on the federal level.

**The premier issue focus for
Health in Alaska
publishes January 29, 2012
*Deadline is January 20th***

**Plan now for the year:
April 15 edition. *Deadline is April 6*
July 22 edition. *Deadline is July 13*
October 7 edition. *Deadline is September 28***

Distribution will include the Alaska Journal of Commerce, as well as key medical facilities and audience.

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